



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

AgM

Advertiser **Pol/P McCrory/R/Gov/NC (16611)**  
Agency **Smart Media Group (1343)**  
Buyer **HANLEN,LINDSAY**  
Salesperson **Telerep/Philadelphia, Philadelphia (1057)**  
ph: (555) 555-5555

Product **Political - State Candidate (1071)**  
Brand **806812 GOV (131874)**  
Acct Types **National/Political**  
Est/Headline **806812/06218651**  
Demo  
Revision  
Comments

MCCRORY FOR GOVERNOR  
MCCRORY FOR NC GOVERNOR

Invoice **626162**  
Inv Date **8/26/2012**  
Terms **Net 30**  
Contract **319787**  
Bill Type **Standard**  
Period **7/30/2012 - 8/26/2012**

CO-OP/Order Type **No/Normal**  
Package  
Gen Date **8/28/2012 5:33:44PM**

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1	08/07/12 5:52PM (Tu)	00:30	EYEWITNESS NEWS 530P	PM12104T	\$900.00	
3.0	Contract Line Remarks:		<b>NEWS DAYBREAK</b>						
	Spot	6:00:00AM- 7:00:00AM	Day, Tu-1	08/07/12 5:58AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	PM12104T	\$1100.00	
4.0	Contract Line Remarks:		<b>GMA</b>						
	Spot	7:00:00AM- 8:00:00AM	Day, Tu-1	08/07/12 7:49AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	PM12104T	\$1100.00	
6.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	11:00:00PM-11:35:00PM	Day, W-1	08/08/12 11:26PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	PM12104T	\$900.00	
9.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	5:00:00PM- 5:30:00PM	Day, W-1	08/08/12 5:13PM (We)	00:30	EYEWITNESS NEWS 5P	PM12104T	\$900.00	
10.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	5:30:00PM- 6:00:00PM	Day, W-1	08/08/12 5:52PM (We)	00:30	EYEWITNESS NEWS 530P	PM12104T	\$900.00	
11.0	Contract Line Remarks:		<b>6P NEWS</b>						
	Spot	6:00:00PM- 6:30:00PM	Day, W-1	08/08/12 6:28PM (We)	00:30	EYEWITNESS NEWS 6P	PM12104T	\$1100.00	
12.0	Contract Line Remarks:		<b>NEWS DAYBREAK</b>						
	Spot	6:00:00AM- 7:00:00AM	Day, W-1	08/08/12 6:13AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	PM12104T	\$1100.00	
15.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	11:00:00PM-11:35:00PM	Day, F-1	08/10/12 11:22PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	PM12104T	\$900.00	
18.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	5:00:00PM- 5:30:00PM	Day, F-1	08/10/12 5:22PM (Fr)	00:30	EYEWITNESS NEWS 5P	PM12104T	\$900.00	
19.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	5:30:00PM- 6:00:00PM	Day, F-1	08/10/12 5:52PM (Fr)	00:30	EYEWITNESS NEWS 530P	PM12104T	\$900.00	
20.0	Contract Line Remarks:		<b>6P NEWS</b>						
	Spot	6:00:00PM- 6:30:00PM	Day, F-1	08/10/12 6:29PM (Fr)	00:30	EYEWITNESS NEWS 6P	PM12104T	\$1100.00	
21.0	Contract Line Remarks:		<b>NEWS DAYBREAK</b>						
	Spot	6:00:00AM- 7:00:00AM	Day, F-1	08/10/12 6:44AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	PM12104T	\$1100.00	
24.0	Spot			08/06/12			1 preempt @ \$900.00	\$0.00	Advertiser Instructions
27.0	Spot			08/06/12			1 preempt @ \$900.00	\$0.00	Advertiser Instructions
28.0	Spot			08/06/12			1 preempt @ \$900.00	\$0.00	Advertiser Instructions
29.0	Spot			08/06/12			1 preempt @ \$1100.00	\$0.00	Advertiser Instructions
30.0	Spot			08/06/12			1 preempt @ \$1100.00	\$0.00	Advertiser Instructions
35.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	12:00:00PM-12:30:00PM	Day, Sa-1	08/11/12 12:23PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	PM12104T	\$400.00	
40.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	12:00:00PM-12:30:00PM	Day, Su-1	08/12/12 12:26PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	PM12104T	\$400.00	
42.0	Contract Line Remarks:		<b>EYEWITNESS NEWS 7A</b>						
	Spot	7:00:00AM- 8:00:00AM	Day, Su-1	08/12/12 7:58AM (Su)	01:00	GOOD MORNING AMERICA SUNDAY	PM12103T60	\$600.00	
44.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	11:00:00PM-11:35:00PM	Day, Th-1	08/09/12 11:34PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	PM12104T	\$900.00	



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46.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	12:00:00PM - 1:00:00PM	Day, Th-1	08/09/12 12:36PM (Th)	01:00	EYEWITNESS NEWS 12P	PM12103T60	\$800.00	
48.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	5:00:00PM - 5:30:00PM	Day, Th-1	08/09/12 5:27PM (Th)	00:30	EYEWITNESS NEWS 5P	PM12104T	\$900.00	
49.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	5:30:00PM - 6:00:00PM	Day, Th-1	08/09/12 5:53PM (Th)	00:30	EYEWITNESS NEWS 530P	PM12104T	\$900.00	
50.0	Contract Line Remarks:		<b>6P NEWS</b>						
	Spot	6:00:00PM - 6:30:00PM	Day, Th-1	08/09/12 6:27PM (Th)	00:30	EYEWITNESS NEWS 6P	PM12104T	\$1100.00	
51.0	Contract Line Remarks:		<b>NEWS DAYBREAK</b>						
	Spot	6:00:00AM - 7:00:00AM	Day, Th-1	08/09/12 6:28AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	PM12104T	\$1100.00	
55.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	11:00:00PM - 11:35:00PM	Day, Tu-1	08/07/12 11:32PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	PM12104T	\$900.00	
57.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	12:00:00PM - 1:00:00PM	Day, Tu-1	08/07/12 12:23PM (Tu)	01:00	EYEWITNESS NEWS 12P	PM12103T60	\$800.00	
59.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	5:00:00PM - 5:30:00PM	Day, Tu-1	08/07/12 5:27PM (Tu)	00:30	EYEWITNESS NEWS 5P	PM12104T	\$900.00	
60.0	Spot	6:00:00AM - 7:00:00AM	Day, Tu-1, W-1, Th-1, F-1	08/07/12 6:29AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	PM12104T	\$1100.00	
60.0	Spot	6:00:00AM - 7:00:00AM	Day, Tu-1, W-1, Th-1, F-1	08/08/12 6:42AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	PM12104T	\$1100.00	
60.0	Spot	6:00:00AM - 7:00:00AM	Day, Tu-1, W-1, Th-1, F-1	08/09/12 6:22AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	PM12104T	\$1100.00	
60.0	Spot	6:00:00AM - 7:00:00AM	Day, Tu-1, W-1, Th-1, F-1	08/10/12 6:08AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	PM12104T	\$1100.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$27,000.00	Total Spots	29
Commission	(\$4,050.00)		
Net Total	\$22,950.00		